



**~ Our Mission ~**

**“To create a world class mass public transportation system that enhances the quality of life for residents of Horry and Georgetown counties and contributes to the growth of tourism.”**

**1418 3rd Avenue  
Conway, South Carolina 29526  
843-488-0865 • 843-488-0874 (FAX)  
Email: info@coastrta.com  
www.coastrta.com**

**~ How to Ride ~**

**Waiting For the Bus**

Coast RTA drivers will not honor flag stops. Please wait at designated bus stops and signal the driver you wish to ride the bus. Drivers are not permitted to deviate from the scheduled routes.

**Fare Information**

This fixed route requires exact change. One dollar bills and most United States coins are accepted. The driver of this route does not carry money. Your driver is unable to make change.

**Please Observe These Simple Rules**

- No Smoking
- No Eating or Drinking
- No Littering
- Use headphones if listening or playing personal devices.
- Speak softly when using cell phones.

**Transfer Points**

The Ivory Wilson Transfer Center located on 10th Avenue North at Myrtle’s Market in Myrtle Beach is the transfer center for these routes.

- Route 7 – Conway/Myrtle Beach/Conway
- Route 10 – Myrtle Beach Local
- Route 15 South – Ocean Boulevard (South of 10th Ave. N)
- Route 15 North – Ocean Boulevard (North of 10th Ave. N)
- Route 16 – Georgetown/Myrtle Beach/Georgetown
- Route 30 – The Market Common/Coastal Grand Mall/Broadway at the Beach

The Coast RTA Terminal located at 1418 Third Avenue, Conway is the transfer point for these routes.

- Route 1 – Conway Local
- Route 7 – Conway/Myrtle Beach/Conway

Transfers for Georgetown routes are located at Duke & Hazard Street.

- Route 14 – Georgetown Connector
- Route 16 – Georgetown/Myrtle Beach/Georgetown

**2009 Holiday Schedule**

- New Year’s Eve Day – Service Ends 6:00 PM
- New Year’s Day – No Service
- Martin Luther King Day – Regular Service
- Myrtle Beach Marathon February 14th – Limited Service
- Good Friday – Weekend Service
- Easter – No Service
- Memorial Day – Weekend Service
- Independence Day – Limited Service
- Labor Day – Limited Service
- Veteran’s Day – Regular Service
- Thanksgiving Day – No Service
- Day After Thanksgiving – Regular Service
- Christmas Eve – Service Ends at 6:00 PM
- Christmas Day – No Service

**Quality Ride Guarantee**

Tell us what you think! It is the goal of Coast RTA to make your every ride, a quality ride. If we did not meet your expectations today, please take a moment to share your experience. Please be specific. We truly do want to correct the problem and appreciate the time you are taking to share your experience.



All Coast RTA fixed route vehicles are handicap accessible.

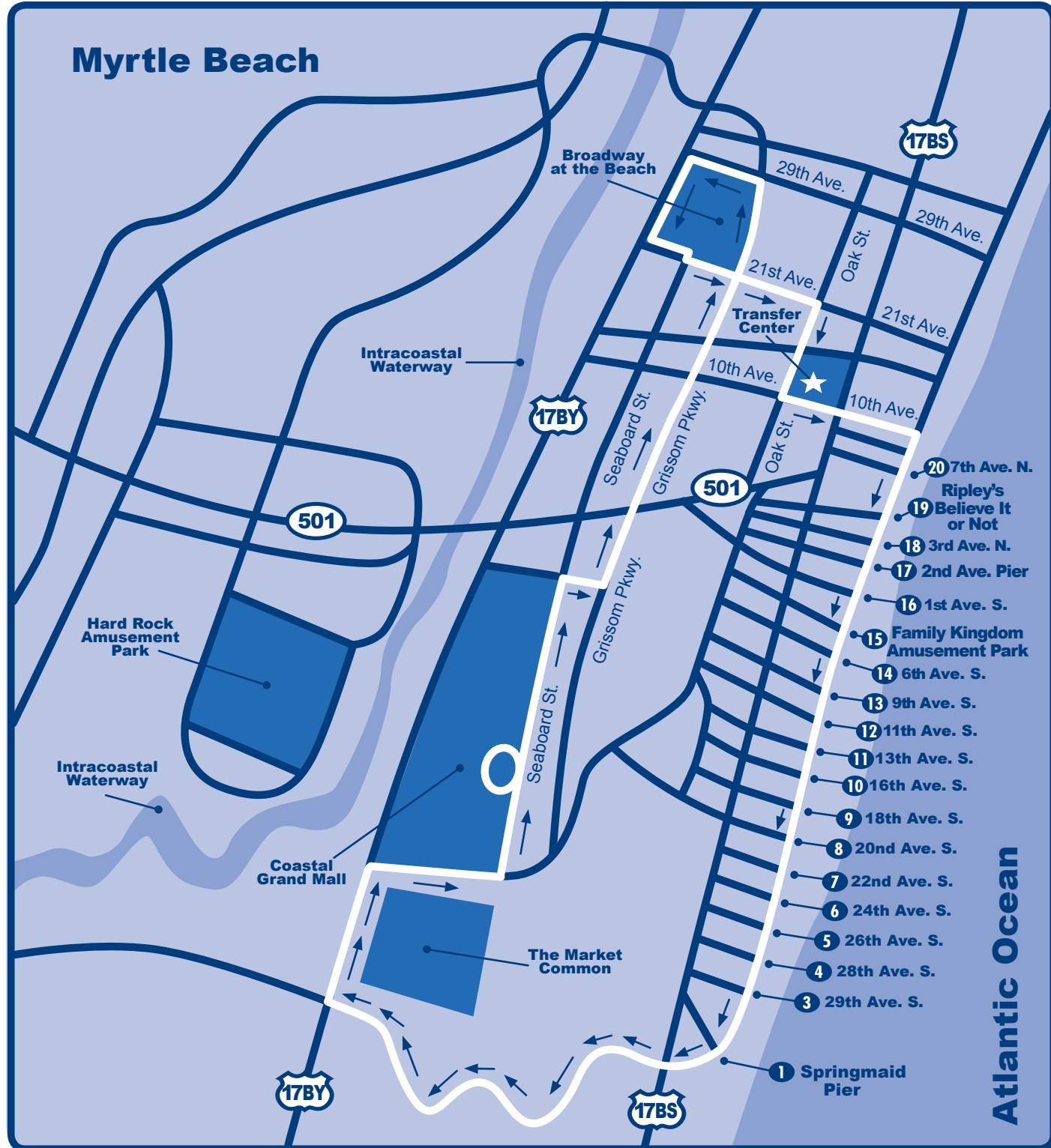


**RT. 30 ~ The Market Common/Coastal Grand Mall/ Broadway at the Beach**

- Myrtle Beach Transfer Center
- Ocean Boulevard Hotels
- Ripley’s Believe It or Not
  - 2nd Avenue Pier
  - Family Kingdom
  - Springmaid Pier
- The Market Common
- Coastal Grand Mall
- Broadway at the Beach



# Myrtle Beach



## Coast RTA Route 30 ~ The Market Common / Coastal Grand Mall / Broadway at the Beach

Monday through Sunday

★ Transfer Center	8:30a	9:30a	10:30a	11:30p	12:30p	1:30p	2:30p	3:30p	4:30p	5:30p	6:30p	7:30p	8:30p
20 Ocean Blvd. N. & 7th Ave.	8:35	9:35	10:35	11:35	12:35	1:35	2:35	3:35	4:35	5:35	6:35	7:35	8:35
19 Ocean Blvd. N & 5th Ave.	8:37	9:37	10:37	11:37	12:37	1:37	2:37	3:37	4:37	5:37	6:37	7:37	8:37
18 Ocean Blvd. N & 3rd Ave.	8:38	9:38	10:38	11:38	12:38	1:38	2:38	3:38	4:38	5:38	6:38	7:38	8:38
17 Ocean Blvd. N. & 2nd Ave.	8:39	9:39	10:39	11:39	12:39	1:39	2:39	3:39	4:39	5:39	6:39	7:39	8:39
16 Ocean Blvd. S. & 1st Ave.	8:40	9:40	10:40	11:40	12:40	1:40	2:40	3:40	4:40	5:40	6:40	7:40	8:40
15 Ocean Blvd. S. & 4th Ave.	8:41	9:41	10:41	11:41	12:41	1:41	2:41	3:41	4:41	5:41	6:41	7:41	8:41
14 Ocean Blvd. S & 6th Ave.	8:42	9:42	10:42	11:42	12:42	1:42	2:42	3:42	4:42	5:42	6:42	7:42	8:42
13 Ocean Blvd. S & 9th Ave.	8:43	9:43	10:43	11:43	12:43	1:43	2:43	3:43	4:43	5:43	6:43	7:43	8:43
12 Ocean Blvd. & 11th Ave.	8:44	9:44	10:44	11:44	12:44	1:44	2:44	3:44	4:44	5:44	6:44	7:44	8:44
11 Ocean Blvd. & 13th Ave.	8:45	9:45	10:45	11:45	12:45	1:45	2:45	3:45	4:45	5:45	6:45	7:45	8:45
10 Ocean Blvd. & 16th Ave.	8:46	9:46	10:46	11:46	12:46	1:46	2:46	3:46	4:46	5:46	6:46	7:46	8:46
9 Ocean Blvd. & 18 Ave.	8:47	9:47	10:47	11:47	12:47	1:47	2:47	3:47	4:47	5:47	6:47	7:47	8:47
8 Ocean Blvd. & 20th Ave.	8:48	9:48	10:48	11:48	12:48	1:48	2:48	3:48	4:48	5:48	6:48	7:48	8:48
7 Ocean Blvd. & 22nd Ave.	8:49	9:49	10:49	11:49	12:49	1:49	2:49	3:49	4:49	5:49	6:49	7:49	8:49
6 Ocean Blvd. & 24th Ave.	8:50	9:50	10:50	11:50	12:50	1:50	2:50	3:50	4:50	5:50	6:50	7:50	8:50
5 Ocean Blvd. & 26th Ave.	8:51	9:51	10:51	11:51	12:51	1:51	2:51	3:51	4:51	5:51	6:51	7:51	8:51
4 Ocean Blvd. & 28th Ave.	8:52	9:52	10:52	11:52	12:52	1:52	2:52	3:52	4:52	5:52	6:52	7:52	8:52
3 Ocean Blvd. & 29th Ave.	8:53	9:53	10:53	11:53	12:53	1:53	2:53	3:53	4:53	5:53	6:53	7:53	8:53
1 South Beach	8:55	9:55	10:55	11:55	12:55	1:55	2:55	3:55	4:55	5:55	6:55	7:55	8:55
Market Common	9:03	10:03	11:03	12:03p	1:03	2:03	3:03	4:03	5:03	6:03	7:03	8:03	x
Hard Rock Park	x	x	x	x	x	x	x	x	x	x	x	x	x
Coastal Grand Mall	9:08	10:08	11:08	12:08	1:08	2:08	3:08	4:08	5:08	6:08	7:08	8:08	x
Broadway at the Beach (Aquarium)	9:13	10:13	11:13	12:13	1:13	2:13	3:13	4:13	5:13	6:13	7:13	8:13	x

## Fare Schedule

Route		Full Fare	Student Fare	Senior (55+) Citizen Fare
1	Conway Local	\$1.00	\$0.75	\$0.50
7	Conway/Myrtle Beach/Conway	\$1.50	\$1.10	\$0.75
8N/11	COMING IN 2009! Myrtle Beach/North Myrtle Beach/Myrtle Beach	\$1.00	\$0.75	\$0.50
10	Myrtle Beach Local	\$1.00	\$0.75	\$0.50
14	Georgetown Connector	\$1.50	\$1.10	\$1.00
15S	Ocean Boulevard South	\$1.00	\$0.75	\$0.50
15N	Ocean Boulevard North	\$1.00	\$0.75	\$0.50
16	Georgetown/Myrtle Beach/Georgetown	\$1.50	\$1.10	\$0.75
30	The Market Common/Coastal Grand Mall/Broadway at the Beach	\$1.00	\$0.75	\$0.50
1	Demand Response	\$3.00	\$3.00	\$3.00
All	Transfers	\$0.25	\$0.25	\$0.25